

# Form ADV Part 2B Brochure Supplement

July 8, 2026



## Gulfcoast Embers Advisors

(Legal Entity: Gulfcoast Embers Advisors, LLC)  
CRD: 343184

Website: [www.gulfcoastembers.com](http://www.gulfcoastembers.com)

### **John Robert Bashaar, Jr.**

Founder & Chief Advisor  
Gulfcoast Embers Advisors  
Phone: 917-319-1769

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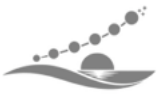
Brochure Supplement Date: June 2026

This Brochure Supplement provides information about **John Robert Bashaar, Jr. (CRD#: 8292241)** that supplements the Gulfcoast Embers Advisors Form ADV Part 2A. If you have any questions about the contents of this supplement, please contact us at 917-319-1769.



GULFCOAST  
EMBERS  
ADVISORS

3130 Chandler Lane, North Port, FL 34286



**GULFCOAST  
EMBERS  
ADVISORS**

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## **Educational Background and Business Experience**

John Robert Bashaar, Jr. was born in 1988. He earned a Bachelor of Arts in Economics from Fordham University – Lincoln Center in 2010 and an honorably discharged veteran of the US Army.

Mr. Bashaar’s experience includes more than 15 years of leadership, analytics, and strategic program management roles prior to founding Gulfcoast Embers Advisors, LLC. His recent business experience includes serving as Sr. Director of Driver Strategy at OnTrac from December 2024 to May 2026, where he oversaw operational strategy and performance initiatives. From March 2022 to June 2024, he served as a Director of Program Management at Amazon, leading large-scale programs focused on operational efficiency and cross-functional execution. Before that, he was Sr. Director of Business Intelligence Engineering at Maersk from March 2021 to January 2022, where he directed analytics and reporting functions supporting North American operations. He also previously served in various Management roles at Amazon from May 2014 to March 2021.

Mr. Bashaar completed passed the Series 65 – Uniform Investment Adviser Law Examination, a state registration requirement administered by FINRA and the North American Securities Administrators Association (NASAA), to provide investment advisory services as an Investment Adviser Representative in June of 2026.

## **Disciplinary Information**

John Bashaar has no disciplinary history to disclose. He has no criminal history and no civil judicial actions or arbitration claims, no administrative or regulatory proceedings pending, including o self-regulatory organization proceedings. If any disciplinary information arises in the future, this supplement will be updated promptly.

## **Other Business Activities**

John Bashaar is not engaged in any other business activities outside of his role with Gulfcoast Embers Advisors. He does not sell insurance, provide tax preparation services, engage in outside employment, or participate in any other compensated or uncompensated business ventures, and no conflicts of interest arise from outside business activities.

## **Additional Compensation**

John Bashaar does not receive any economic benefits from anyone other than clients for providing advisory services. He does not receive sales-based compensation, referral fees, product commissions, bonuses from custodians or vendors, or marketing support payments. All compensation comes solely from advisory fees paid by clients.



## Supervision

As the sole owner and principal of Gulfcoast Embers Advisors, John Bashaar is responsible for his own supervision. He ensures compliance with the firm's policies and procedures and with all applicable securities regulations. His contact information is below:

John Robert Bashaar, Jr. (CRD#: 8292241)

Phone: 917-319-1769

Email: [john@gulfcoastembers.com](mailto:john@gulfcoastembers.com)

## Requirements for State-Registered Advisers

John Bashaar has never been the subject of a bankruptcy petition, has never been found liable in an arbitration or civil proceeding involving fraud, negligence, or breach of fiduciary duty, and has never been convicted of or pled guilty/no contest to any felony or investment-related misdemeanor. There are no additional disclosures required under this section.